

IDEA04 Achievement Awards Presented To Six Companies

*Prestigious awards recognize contributions
to the industry in past three years*

CARY, NC - May 10, 2004 - Six companies from around the world were recently presented with prestigious IDEA04 Achievement Awards recognizing outstanding contributions to the global engineered fabrics industry.

The winners of the IDEA04 Achievement Awards were announced during the keynote session of the IDEA04 International Engineered Fabrics Exposition and Conference, April 27-29, in Miami Beach, Fla. The Awards are sponsored by Nonwovens Industry magazine and INDA, Association of the Nonwoven Fabrics Industry, the organizer of the triennial IDEA trade show.

The Achievement Awards recognize new product introductions in nonwovens and engineered fabrics since IDEA01 in 2001. Companies and products were nominated by the industry late last year and three finalists in each category were voted on through Internet balloting during the month of March.

The recipients were:

- Raw Materials/Fibers - H.B. Fuller: Hydrolock
- Machinery/Equipment - Sonobond Ultrasonics: Ringmaster
- Roll Goods - DelStar Technologies: DelPore Filter Media
- End Use-Short Life - Unilever, Dove Cleansing Pillows
- End Use-Long Life - BBA Fiberweb: Typar House Wrap
- Entrepreneur - Saudi Arabian Advanced Fabrics

"These companies represent the best of the best in motivation for the engineered fabrics industry and it is appropriate that their accomplishments are recognized during IDEA04, the largest and most important industry event of the year," says Rory Holmes, President of INDA.

"All of the finalists were winners for having made it so far in an extensive nominating process," Holmes added. "The efforts of all these companies are leading the business of engineered fabrics into the future."

In addition to these six Achievement Awards, an IDEA04 Lifetime Achievement Award was presented to Ted Wirtz, former INDA President. Wirtz retired last year after more

than 30 years in different segments of the nonwovens industry.

"I give credit to Ted Wirtz for bringing INDA into the 21st century in terms of technology, business practices, strategic planning and global reach," says former INDA Chairperson Lee Sullivan, of Freudenberg Nonwovens.

IDEA07 will be held April 24-26, 2007 at the Miami Beach Convention Center, Miami Beach, Fla. USA. Nominations for the IDEA07 Achievement Awards will be held during the first half of 2006.